

COURSE SYLLABUS	
Course code	1080-BU200-ISA-0002
Course name	HC - Business Activity
Course version	2026L
Level of education	first cycle programme
Form and mode of study	full-time study
Study profile	general academic profile
Field of study	Civil Engineering
Specialisation	-
Organizational unit	The Faculty of Civil Engineering
Implementing unit	The Faculty of Civil Engineering
Course unit	n/a
Course groups	-
Course status	Selected
Language of the course	English
Study stage code	BU000-S2-ISA-1080
Number of ECTS credits	2

Part I

01. Learning outcomes and the method of conducting classes

Learning outcomes	see table "Learning outcomes"
Forms of classes and the number of hours in the semester	
tutorials	15,00 h
lectures	10,00 h

02. ECTS balance

Number of ECTS credits	2	
Course workload	Hours	ECTS
Total number of hours and ECTS credits for the course:		
Hours and ECTS credits for courses involving direct participation of academic teachers	25	1,00
Hours and ECTS credits involving student's independent work	25	1,00
Total	50	2,00

Number of hours involving direct participation of academic teachers:

Hours connected with class participation	25
Other synchronous hours	0
Total	25

Number of hours involving student's independent work:

Hours for student's independent work	25
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03. Course content

Course content	Forms of running a business; principles of corporate taxation; essential elements of business contracts; analysis of the profitability of business ventures.
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Table: Learning outcomes

Knowledge	
Outcomes code	W1
Description	The student knows the basic forms of running a business
Related field-of-study learning outcomes	K1_W29, K1_W30, K1_W32
Outcomes code	W2
Description	The student knows the principles of taxation of business entities

Part I	
Related field-of-study learning outcomes	K1_W29, K1_W30, K1_W32
Outcomes code	W3
Description	The student knows the basic clauses of business agreements
Related field-of-study learning outcomes	K1_W29, K1_W30, K1_W32
Outcomes code	W4
Description	The student knows the principles of economic accounting of an enterprise
Related field-of-study learning outcomes	K1_W29, K1_W30, K1_W32
Skills	
Outcomes code	U1
Description	The student is able to assess the correctness and completeness of a business contract
Related field-of-study learning outcomes	K1_U10, K1_U19
Outcomes code	U2
Description	The student is able to prepare an analysis of the profitability of a business venture
Related field-of-study learning outcomes	K1_U10, K1_U19
Social competence	
Outcomes code	K1
Description	The student is ready to run his/her own business
Related field-of-study learning outcomes	K1_K06

Part II	
04. Year and semester of studies	
Year	2026L
Semester	2
05. Course leader and course teachers	
Course leader	Hubert Anysz
lectures	Jerzy Rosłon
tutorials	Jerzy Rosłon
06. Course objective	
Course objective	Teaching students the objectives and principles of conducting business activity in its various forms and the related liability of entrepreneurs
07. Teaching methods and techniques	
lectures	Lecture supported by discussion methods, conducted using multimedia presentations, debates, and project-based work
tutorials	Project-based method, project work, problem-solving tasks
08. Methods of verifying learning outcomes	
Knowledge	
Outcomes code	W1
Description	The student knows the basic forms of running a business
Verification methods	lectures: written test tutorials: homework assignment:preparation of business plan tutorials: project
Outcomes code	W2
Description	The student knows the principles of taxation of business entities
Verification methods	lectures: written test tutorials: homework assignment:preparation of business plan tutorials: project
Outcomes code	W3
Description	The student knows the basic clauses of business agreements

Part II	
Verification methods	lectures: written test tutorials: homework assignment:preparation of business plan tutorials: project
Outcomes code	W4
Description	The student knows the principles of economic accounting of an enterprise
Verification methods	lectures: written test tutorials: homework assignment:preparation of business plan tutorials: project
Skills	
Outcomes code	U1
Description	The student is able to assess the correctness and completeness of a business contract
Verification methods	lectures: written test tutorials: homework assignment:preparation of business plan tutorials: project
Outcomes code	U2
Description	The student is able to prepare an analysis of the profitability of a business venture
Verification methods	lectures: written test tutorials: homework assignment:preparation of business plan tutorials: project
Social competence	
Outcomes code	K1
Description	The student is ready to run his/her own business
Verification methods	lectures: written test tutorials: homework assignment:preparation of business plan tutorials: project
09. Required and recommended reading list	
Required reading	Write your business plan : your step-by-step guide to building a thriving business / The Staff of Entrepreneur Media and Eric Butow. Butow, Eric, author. Entrepreneur Press, Staff of, author. 2023 Irvine, CA : Marketing management Kotler, Philip ; Keller, Dr Kevin Lane 2019 Pearson Education, Porter's five forces : understand competitive forces and stay ahead of the competition / by Ste'phanie Michaux ; in collaboration with Anne-Christine Cadiat ; translation by Carly Probert. Michaux, Ste'phanie, author. Cadiat, Anne-Christine, contributor. Probert, Carly, translator. 2015 Namur : Lemaitre Publishing Management Basics in Easy Steps, 2nd Edition : Master the Essentials! / Tony Rossiter. Rossiter, Tony, author. 2019 Leamington Spa, England : In Easy Steps Limited
Recommended reading	Akty prawne regulujące aktywności gospodarcze w Polsce, prezentacje prowadzące
10. Other information	
Other information	In accordance with the Course Regulations.